# SOLUTIONS
## s u m m i t

Collaborate Today, Transform Tomorrow

**Partnership Opportunities**

October 3-4, 2024

Virtual Conference

# Welcome

Welcome to the forefront of technological innovation! We are so glad you are part of the ACGI family!

As the digital landscape evolves at an unprecedented pace, we are pleased to announce our **2024 ACGI Virtual Solutions Summit** to converge, explore and discuss the transformative power of artificial intelligence (AI) in the association and certification management industries. This virtual event provides a dynamic platform for thought leaders, innovators and industry professionals to delve into the possibilities, ethical considerations and real-world tools that are shaping the AI revolution.

We invite you, as a collaborator and influencer in the associations and certifications world, to promote your unique services and connect with industry professionals at our premiere virtual Solutions Summit on **Thursday, October 3 and Friday, October 4, 2024.**

# Your Audience

For over two decades, ACGI Software's product lines, Association Anywhere® and Certelligence™, have helped associations and credentialing bodies digitally transform their organizations by centralizing data, automating processes and integrating systems. Our clients rely on ACGI and its partners to provide efficient, agile solutions that can generate higher revenues and smarter growth in their industries. As our partner, our clients need you to bring your A-game and your top solutions to the table.

**Attendees include:**

• 200-250 dedicated professionals leading the association management and credentialing management industries.

• Representatives managing over 5.5 million active members and credential holders.

• Organization leaders whose corporate revenues range between 3M to 20M.

**Your Impact**

Our dedicated virtual platform has been specially selected to provide you with the ability to get up close and personal with our attendees. All partner sponsors receive a full profile display and a virtual expert booth where you can talk to attendees, provide information for download, and promote your brand.

# Benefits of Partnership

At ACGI, our partners are more than just collaborators; they are experts who bring best-in-class solutions to the table. Together, we amplify the capabilities of our Association Anywhere® association management software and the Certelligence™ credentialing management system. Don't miss this one-of-a-kind opportunity to showcase your expertise and gain valuable exposure in front of our community of tech-savvy professionals.

| Partnership Benefits | Premium | Standard | Basic |
|---|:---:|:---:|:---:|
| **Pre-Event Sponsor Email Promotion** Inclusion of your logo in marketing email(s) promoting the event and your organization's presence as a Premium Sponsor | ✔ | ✔ | ✔ |
| **Attendee Email List** Access to the attendee list for those who opt IN to receiving messages | ✔ | ✔ | ✔ |
| **Dedicated Virtual Meet the Experts Booth** Exhibitor's Hall Daily Session (1 hour) | ✔ | ✔ | ✔ |
| **Profile on the Summit website & virtual platform** Includes logo and link to your website | ✔ | ✔ | ✔ |
| **Number of Full Access Event Registration Tickets** Valued at $399 each | **2** | **1** | **1** |
| **Opportunity to present as a Partner Speaker** Up to 20 minutes of Screen time as an Educational Session Speaker or as an Expert Seat on a Panel Session | ✔ | ✔ | |
| **Banner Advertisement to the full ACGI User Base** via in-App PENDO | ✔ | | |
| **Dedicated Pre-Event Email Promotion** Your promotional material included in two (2) dedicated marketing emails as a Premier Sponsor | ✔ | | |
| **Cost by Level** | $3,000 | $2,250 | $1,500 |

# Partner Responsibilities & Policies

### Registrations
Sponsors will be requested to provide name and email addresses for all included and additional registration(s) according to sponsorship level and sponsorship application.

### Logos & Marketing Materials
Sponsors should email their logo to summit@acgisoftware.com in one of the following image filetypes: JPG, PNG, TIF. Please send image with a minimum of 300 dpi.
Sponsors will receive a link and instructions to provide profile information after finalizing commitment for sponsorship.

### Educational Sessions
Sponsors wishing to present a twenty (20) minute educational session should submit a proposal on the topic you would like to present. Please contact summit@acgisoftware.com for more information and consideration.

### Panel Presentations
Sponsors wishing to participate in a lively panel discussion should submit a proposal on the topic you would like to discuss in panel format. Participants taking part in discussion panels will be provided with a list of prepared questions at least 2 weeks prior to the event. A moderator and question manager will facilitate conversation. Please contact summit@acgisoftware.com for more information and consideration.

### In-Kind Partnerships
Partners may be asked to provide a proposal of events and services being contributed to ensure the financial minimum is met. If necessary, the partner may be billed for the difference in actual cost.
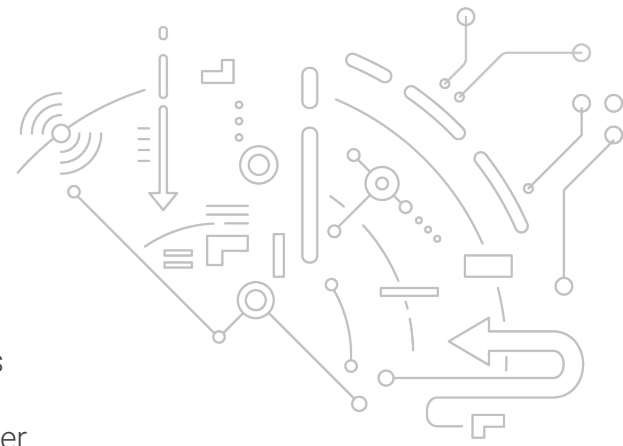
### Payment & Cancellation Policies
Partners who choose to cancel a partnership on or before the specified deadline will be refunded 25% of the value of the selected partnership(s). No refunds will be given after the deadline dates.

**All payments are due 30 days from the invoice date**

# Sponsorship Commitment Form

Thank you for your decision to sponsor the 2024 ACGI Solutions Summit! This form affirms your commitment to partner with ACGI for the Summit and your agreement to adhere to the Partner Responsibilities & Policies included below.

Registration information for your meeting attendees will be collected separately. Sponsor attendees are expected to have read through and to adhere to the Partner Responsibilities & Policies on behalf of the sponsoring organization. Sponsorship invoice will be sent to the contact email below upon receipt of your commitment form. Payment is due within 30 days of receiving the invoice.

We appreciate your commitment to support this event and we look forward to seeing you in October!

**Deadline to Commit**
**Friday, September 13, 2024**

**Marketing & Logos Due Date**
**Friday, September 13, 2024**

Organization: _____

Contact Name: _____ Job Title: _____

Contact Email: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Selected Partnership Level: _____ Value: $_____

- Included registrations: _____

- We would like to purchase: ____ additional registrations

- We would like to include: ____ virtual / ____ physical materials for the attendee SWAG box

*Additional registrations beyond those provided by your sponsorship opportunity package will be billed at the cost of $349 per registration.*

Authorized Signature: _____ Date: _____

**Please return the completed form with your organization's high-resolution logo prepared for digital use to the Summit planning team at summit@acgisoftware.com.**

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