SOLUTIONS
SUMMIT

Sponsorship Opportunities

November 5-6, 2025

Virtual Conference

ACGI
SOFTWARE

Welcome

Welcome to the official prospectus for the **2nd annual Solutions Summit,** a premier virtual event hosted by ACGI Software.

We are excited to bring together thought leaders, industry experts, and our valued clients for an engaging experience filled with valuable insights and innovative solutions in the association and certification management industries.

Join us as we showcase cutting-edge solutions, offer insightful discussions, and provide actionable takeaways that will help you stay ahead in a rapidly evolving digital landscape.

About the Event:

The **2025 Solutions Summit** is designed to give participants an in-depth understanding of enhancing the customer experience, building stronger connections, and boosting revenue and engagement. The event will feature a keynote address, general sessions, and workshops, providing ample opportunities to engage with industry leaders and professionals.

Your Audience

For over two decades, ACGI Software's product lines, Association Anywhere® and Certelligence™, have helped associations and credentialing bodies digitally transform their organizations by centralizing data, automating processes, and integrating systems. Our clients rely on ACGI and its partners to provide efficient, agile solutions that can generate higher revenues and smarter growth in their industries. As our event sponsor, our clients need you to bring your A-game and your top solutions to the table.

Attendees include:

- 150-200 dedicated professionals leading the association management and credentialing management industries.

- Representatives managing over 5.5 million active members and credential holders.

- Organization leaders whose corporate revenues range between 3M to 20M.

Your Impact

Our dedicated virtual platform has been carefully chosen to offer you a unique opportunity to connect with attendees on a more personal level. All event sponsors will receive a complete profile display, allowing you to share downloadable content and effectively promote your brand to all participants.

Benefits of Sponsorship

At ACGI, our sponsors are more than just collaborators; they are experts who bring best-in-class solutions to the table. Together, we amplify the capabilities of our Association Anywhere® association management software and the Certelligence™ credentialing management system. Don't miss this one-of-a-kind opportunity to showcase your expertise and gain valuable exposure in front of our community of tech-savvy professionals.

Sponsorship Benefits	Premium	Standard	Basic
Pre-Event Sponsor Email Promotion Inclusion of your logo in marketing email(s) promoting the event and your organization's presence as a Sponsor	✔	✔	✔
Attendee Email List Access to the attendee list for those who opt IN to receiving messages	✔	✔	✔
Dedicated Sponsor Showcase 30 minute demo to present your product to attendees	✔	✔	✔
Profile on the Summit website & virtual Sponsor Booth Includes logo and link to your website along with a short description and additional resources you wish to provide (links, videos, PDFs, etc.)	✔	✔	✔
Number of Full Access Event Registration Tickets Standard Registration $249 each	2	1	1
Dedicated Pre-Event Email Promotion Your promotional material included in a dedicated marketing email as a Premium or Standard Sponsor	✔	✔	
Banner Advertisement to the full ACGI User Base via in-App PENDO	✔	✔	
Opportunity to present as a Sponsor Speaker Up to 20 minutes of Screen time as an Educational Session Speaker or as an Expert Seat on a Panel Session	✔		
Cost by Level	**$3,000**	**$2,500**	**$2,000**

Sponsor Responsibilities & Policies

Registrations
Sponsors will be requested to provide name and email addresses for all included and additional registration(s) according to sponsorship level and sponsorship application.

Logos & Marketing Materials
Sponsors will receive a link and instructions to provide profile information after finalizing commitment for sponsorship. Sponsors must submit logo and marketing material information by Friday, May 2nd, 2025.
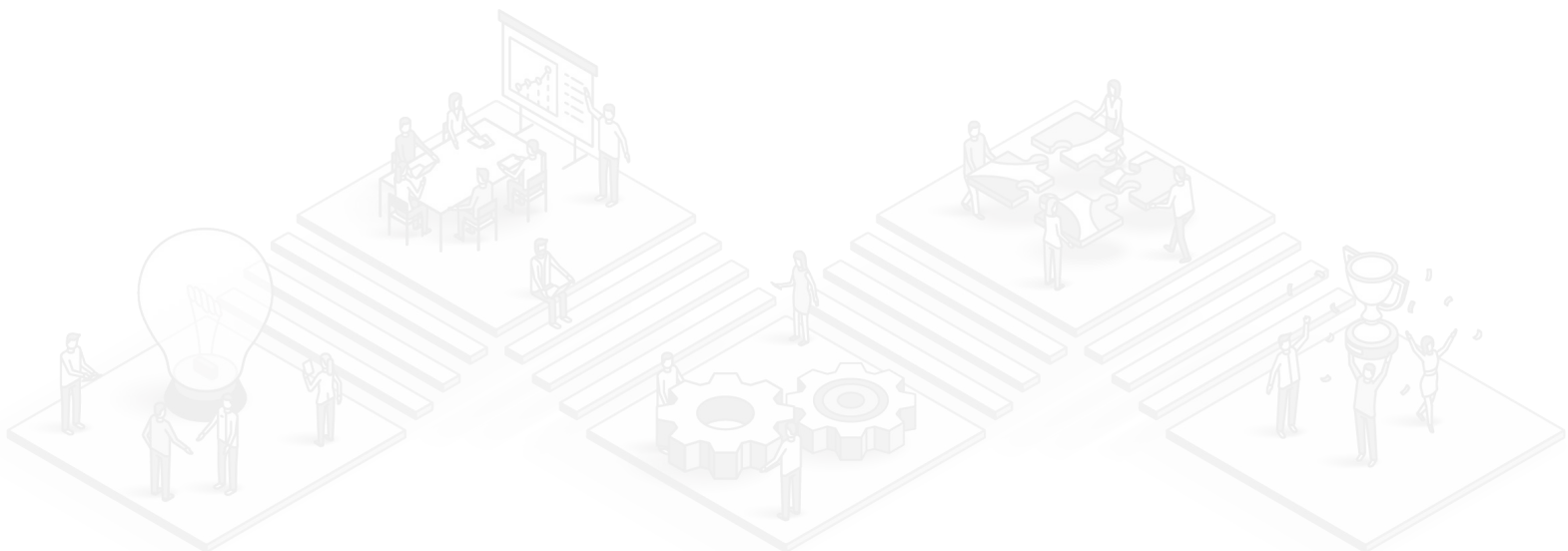
Educational Sessions
Sponsors interested in delivering a twenty (20) minute educational session should submit a proposal outlining the topic to summit@acgisoftware.com by Friday, May 2nd, 2025. To ensure eligibility for CAE credit (if desired), sponsors must submit their materials and provide advanced notice to ACGI Software.

Panel Presentations
Sponsors wishing to participate in a lively panel discussion should submit a proposal outlining the topic to discuss in panel format by Friday, May 2nd, 2025. Participants taking part in discussion panels will be provided with a list of prepared questions at least 2 weeks prior to the event. A moderator and question manager will facilitate conversation. Please contact summit@acgisoftware.com for more information and consideration.

Payment & Cancellation Policies
Sponsors who choose to cancel a sponsorship on or before the specified deadline will be refunded 25% of the value of the selected sponsorship(s). No refunds will be given after the deadline dates. All payments are due 30 days from the invoice date.

Sponsorship Commitment Form

Thank you for your decision to sponsor the ACGI 2025 Virtual Solutions Summit! This form affirms your commitment to sponsor our virtual event and your agreement to adhere to the Sponsor Responsibilities & Policies outlined in this Prospectus.

Registration information for your meeting attendees will be collected separately. An additional presentation assistant must be registered as either an included or additional registrant in order to attend the event and assist during the presentation. Sponsor attendees are expected to have read through and to adhere to the Sponsor Responsibilities & Policies above on behalf of the sponsoring organization. Sponsorship invoice will be sent to the contact email below upon receipt of your commitment form. Payment is due within 30 days of the date of the invoice.

We appreciate your commitment to support this event and we look forward to seeing you there!

Deadline to Commit
Friday, April 25, 2025

Marketing & Logos Due Date
Friday, May 2nd, 2025

Organization: _____

Contact Name: _____ Job Title: _____

Contact Email: _____ Contact Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Selected Sponsorship Level: _____ Value: $_____

- Included registrations: _____

- We would like to purchase: ____ additional registrations

Additional registrations beyond those provided by your sponsorship opportunity package will be billed at the cost of $149 per registration.

Authorized Signature: _____ Date: _____

Please return the completed form with your organization's high-resolution logo prepared for digital use to the Summit planning team at summit@acgisoftware.com.

Included/Additional Registrants

Thank you for your decision to sponsor the ACGI 2025 Virtual Solutions Summit! Registration information for your meeting attendees will be collected here. An additional presentation assistant must be registered as either an included or additional registrant in order to attend the event and assist during the presentation.

Organization: _____

First Name: _____ Last Name: _____

Email: _____

Registration Type: _____ Value: $_____

Organization: _____

First Name: _____ Last Name: _____

Email: _____

Registration Type: _____ Value: $_____

Organization: _____

First Name: _____ Last Name: _____

Email: _____

Registration Type: _____ Value: $_____

Organization: _____

First Name: _____ Last Name: _____

Email: _____

Registration Type: _____ Value: $_____